

# ***RUN FOR OUR*** **HEROES**

***IN HONOR OF OUR FALLEN OFFICERS RALEIGH POLICE***

On April 28, 2012, the fourth annual Run for Our Heroes 5K road race will be held in scenic downtown Raleigh, kicking off local events related to National Police Week. Last year, over 1,300 walker and runners participated in this event, almost doubling the inaugural race.

The race will honor the Raleigh Police Department's Law Enforcement Officers who have died in the line of duty and will raise funds for both the Raleigh Police Memorial Foundation and for the Raleigh Police Officers participating in the "Road to Hope" Bike Ride. This 250 mile bike ride from Virginia Beach to Washington D.C. will honor all fallen officers and support Concerns of Police Survivors. COPS is a non-profit organization, which supports a number of projects that assist survivors of police officers killed in the line of duty. The Run for Our Heroes 5K will be the primary fundraiser for RPD Officers.

Prior to the start of the Race, there will be a memorial service at the City of Raleigh's Memorial Wall in Nash Square. We plan to have survivors of our local officers who have died in the line of duty at the memorial service.

The race itself will be a certified course which competitive runners will be able to utilize to establish running times for qualification for other races. This should attract a considerable number of competitive runners. We also expect significant participation from non-competitive runners, as well as, walkers. Plans are to have "McGruff the Crime Dog Kids Dash" for children to participate in. We expect to break last year's attendance for this event.

The Raleigh Police Memorial Foundation is a 501C tax deductible, charitable organization, tax identification # 27-0326382. The race sponsorship levels are:

Presenting Partners.....	\$3,000
Platinum .....	\$1,000
Gold.....	\$750
Silver .....	\$500
Bronze .....	\$250
Contributor .....	\$100

Review the attached page or our website at [www.runforourheroes.org](http://www.runforourheroes.org) for additional details pertaining to sponsorship levels.

Please make checks payable to Raleigh Police Memorial Foundation and in the subject line indicate Run For Our Heroes. We will be glad to provide additional information or answer any questions you might have.

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## RUN FOR OUR HEROES SPONSORSHIP LEVELS 2012

2012	Presenting \$3,000	Platinum \$1,000	Gold \$750	Silver \$500	Bronze \$250	Contributor \$100
Presents overall award at ceremony	✓					
Logo on event banner	✓					
Name in advertising & press release	✓	✓				
PA Announcer mentions @ event	✓	✓	✓			
Logo on race t-shirts	✓	✓	✓			
Logo on race brochure	✓	✓	✓	✓		
Promo opportunities in race packets	✓	✓	✓	✓	✓	
On-site promotional opportunities	✓	✓	✓	✓	✓	
Logo on website with sponsor link or name listed on website (\$100)	✓	✓	✓	✓	✓	✓